

Submission Date:

Priority: of



Ted Stevens

United States Senator for Alaska

Please Note:

- Fill out one request form for each request
- This form (and any attachments) can be returned via:

Fax - (202) 224-2354
 Mail - The Honorable Ted Stevens
 United States Senate
 522 Hart Senate Office Bldg.
 Washington, D.C. 20510

- Requests are due by February 15, 2008.

FISCAL YEAR 2009 PROJECT REQUEST FORM

Project Name: 50 Years of Statehood-Alaska's Native Voices

Project Location: Anchorage, Alaska

Project Description (please attach additional pages as required):

Koahnic Broadcast Corporation's expertise and capacity to provide authentically Native radio programming that reaches both Native and non-Native listeners ensures that Koahnic will produce meaningful broadcasts about the Alaska Native perspective on Alaska's 50th statehood anniversary that will be heard by Alaska Natives and their neighbors throughout the state. Koahnic will produce special programs of "KNBA Public Forum," and "Native America Calling" on the topic, including at least one special program to be produced at a Town Hall meeting. KBC is working closely with First Alaskans Institute Policy Center to organize one or more Town Meetings, perhaps in conjunction with the Alaska Federation of Natives Convention or at a rural location such as Barrow or Bethel. Koahnic will also produce a year's worth of a weekly, 90-second radio series featuring oral histories of Native perspectives on statehood. In addition to reaching the regular radio and webcast audiences, KBC will make "podcasts" of the programs available on knba.org and via the national Native radio service website, Native Voice One, and continue the dialogue on the KNBA Internet blog site. (See Attached for more Project detail)

Related Appropriations Bill:

Amount of federal funding requested for FY09: \$200,000

Total funding to complete this project: \$250,000

Number of years to fund this project: 2

Matching funds from the State of Alaska:

Matching funds from local and private entities:

Matching funds will be actively sought from private and state entities, including the AT&T Foundation and Alaska Humanities Forum.

If this project was funded in prior appropriations bills (within the last five years), list each bill and the amount funded:

[Empty box for listing prior appropriations bills]

Amount included in the President's FY09 Budget:

Amount included in the State of Alaska FY09 Budget:

Check this box if state funding was sought but not provided.

List legislation that authorizes this project:

[Empty box for listing legislation]

Check all that apply:

- A change in the current law is necessary in order to proceed with the project. (if so, attach language and a list of laws that need to be amended)
- Bill or report language is needed. (if so, attach requested language)

Fiscal Year 2009 Project Request Form for Senator Ted Stevens**-From Koahnic Broadcast Corporation****Celebrating the 50th Anniversary of Alaska Statehood -Alaska's Native Voices
Description, Continued.****Celebrating the 50th Anniversary of Alaska Statehood -Alaska's Native Voices**

The upcoming 50th anniversary of Alaska statehood is an event of broad statewide and national interest. It provides a unique opportunity to celebrate our successes, learn from our mistakes and reflect on how far we have come. But it also offers a rare opportunity to stop, take stock, and look forward in preparation for what lies ahead in the next 50 years.

Koahnic Broadcast Corporation believes this golden anniversary is an opportunity to provide compelling educational opportunities, news reporting, community discussion and voices from across the state to the broadest possible audience.

Koahnic Broadcast Corporation (KBC): 50 Years of Statehood-Alaska's Native Voices:

- KBC will produce at least four 50 Years of Statehood special programs of "KNBA Public Forum," the "Goldie" award-winning program hosted by KNBA News Director, Dixie Hutchinson. One of these special programs will be produced at a Town Hall Meeting. KNBA is working closely with First Alaskans Institute Policy Center to organize one or more Town Meetings, either in conjunction with the 2009 Alaska Federation of Natives (AFN) Convention, or at a rural location such as Bethel or Barrow. In addition to reaching the regular KNBA broadcast and webcast audiences, KBC will offer these special programs to other public radio stations across the state via the state satellite system and make "podcasts" of the programs available on knba.org and through the national Native radio service website, Native Voice One.
- KBC will also produce special 50th anniversary broadcasts of its award-winning, nationally distributed *Native America Calling* (carried on 45 public radio stations nationwide -13 in Alaska.) These live programs may also be produced either from the 2009 AFN Convention or live from a rural location. *NAC's* Host and Producer, Harlan McKosato and KNBA's News Director, Dixie Hutchinson will co-host the program. The format of the program invites listeners to call in, ask questions and interact with the hosts and guests.

In addition to reaching the regular radio and webcast audiences, KBC will make a "podcast" of the programs available on knba.org and via the national Native radio service website, Native Voice One, and continue the dialogue on the KNBA Internet blog site, which will be maintained as a collaboration with Alaska Public Telecommunications, Inc. and the University of Alaska, Anchorage.

A special website, branded with both KBC and APTI and UA logos, will provide a repository for combined programming archives, podcasts, extended interviews, historical audio, video and still images, as well as current images of events and people. The website will also provide ancillary content and opportunities for public participation - including blogs and moderated forums designed to build community and attract public comment, feedback, and discussion of unique viewpoints. KBC I will encourage participation and promote the site on its radio programs.

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FISCAL YEAR 2009 PROJECT REQUEST FORM

Project Name: Alaska/Hawai'i Native Radio Initiative

Project Location: Anchorage, Alaska and Hawai'i

Project Description (please attach additional pages as required):

Koahnc Broadcast Corporation (KBC) is a non-profit Native media organization headquartered in Anchorage, Alaska. KBC's mission is to be the leader in bringing Native voices to Alaska and the nation. KBC requests these funds for an initiative to extend the services it provides to Alaska and Alaska Natives to Hawai'i and the Native Hawaiian community, and to encourage greater cultural understanding and sharing between Alaska Natives and Native Hawaiians.

KBC proposes an initiative to: 1) Extend its services to Hawai'i to reach Native Hawaiians with news, arts and culture programs about Alaska Natives and Native Americans in other states; 2) Work with Hawai'ian public radio stations and Hawai'ian Native culture bearers to produce and air educational news, arts and culture programs about Native Hawaiians to reach Alaskan audiences. Through the Alaska/Hawai'i Native Radio Initiative, the Native people of Alaska and Hawai'i can share stories and cultural traditions and take advantage of increased opportunities to learn from one another and collaborate on common issues and concerns.

(See Attached Description for more details)

Related Appropriations Bill:

Amount of federal funding requested for FY09: \$250,000

Total funding to complete this project: \$250,000

Number of years to fund this project: 2

Matching funds from the State of Alaska: \$0

Matching funds from local and private entities:

Matching funds will be actively sought from private and state sources.

If this project was funded in prior appropriations bills (within the last five years), list each bill and the amount funded:

[Empty box for listing prior appropriations bills]

Amount included in the President's FY09 Budget: \$0

Amount included in the State of Alaska FY09 Budget: \$0

Check this box if state funding was sought but not provided.

List legislation that authorizes this project:

[Empty box for listing legislation]

Check all that apply:

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Fiscal Year 2009 Project Request Form for Senator Ted Stevens

-From Koahnic Broadcast Corporation

ALASKA/HAWAII RADIO INITIATIVE, Description, Continued.

KBC operates KNBA-FM in Anchorage, the nation's only urban Native public radio station. KBC's national programming includes the weekday programs *National Native News*, *Native America Calling*, and *UnderCurrents* and the weekly *Earthsongs*. KBC also serves Native communities and individuals by producing and broadcasting live coverage of events such as the annual Alaska Federation of Natives convention, and the National Congress of American Indians convention; and by providing professional training programs to advance career media opportunities for Native people. Reaching audiences of more than 500,000 each week, KBC is the primary producer of Native-oriented programming for the entire public radio system.

The Alaska/Hawaii Native Radio Initiative will include: News and information programming about Alaska and Hawaiian Native history and issues of sovereignty and land claims; production and broadcast of radio programs about traditional Alaska Native and Native Hawaiian culture and values; and special broadcast coverage of important Alaska Native and Native Hawaiian cultural gatherings and festivals such as the annual Camai Festival of Yup'ik Eskimo culture and dance, the biannual Celebration cultural festival of Southeast Alaska's Tlingit, Haida, and Tsimshian tribes and the annual Merrie Monarch Festival celebrating the art of art of hula and Hawaiian culture.

The Alaska/Hawaii Native Radio Initiative will work to connect the Native people of Alaska with the Native people of Hawaii, strengthening ties which stretch as far back as 1788 when a Hawaiian chief named Ka'iana traveled to Alaska aboard the British ship Iphigenia. At the time of the arrival of the first non-indigenous people in both Hawaii and Alaska, in the 18th century, Native people lived in highly organized, self-sufficient subsistence social systems with sophisticated languages, cultures, and religions. In both Alaska and Hawaii, Native culture is experiencing a renaissance and resurgence while Native people continue to struggle with issues of sovereignty and the preservation of their unique cultures in the midst of fast-paced and techno-centric social and political structures.

This initiative will include professional radio production produced for broadcast, internet access and archival use, including distribution on the Native Voice One which is the Native radio distribution service owned by Koahnic Broadcast Corporation. KBC will work in collaboration and consultation with the ANCSA regional corporations, Village corporations, rural public radio stations and the Alaska Native Heritage Center, as well as Hawaii Public Radio, Kaua'i Community Radio, the Merrie Monarch Festival and other Hawaiian Native culture bearers and organizations.

KBC has gained expertise in radio productions about Native culture with its two award-winning broadcast series featuring Alaska Native elders and tradition-bearers, "Stories of Our People," "Native Word of the Day," and with its 2005 series "Today in Alaska Native History." A 2007 Alaska Native Oral History series, in partnership with the Alaska Native Heritage Center, is preparing for broadcast. KBC's *Native America Calling* program is planning a week-long series of live remote broadcast from the Merrie Monarch festival in Hilo, in March 2009, where KBC will begin the process of building its ties to organizations and individuals in Hawaii. KBC's Anchorage public radio station, KNBA, has broadcast a popular weekly program of Hawaiian music and culture, "Island Style" for several years which will also be a key component for the Alaska/Hawaii Native Radio Initiative.

Funding for the Alaska/Hawaii Native Radio Initiative will ensure that Alaska and Hawaiian Native people can share stories and cultural traditions and increase the opportunities to learn from one another and collaborate on common issues and concerns. Through this initiative, Native cultural traditions will be preserved and transmitted via radio, satellite, and web stream—returning

potentially lost Alaska and Hawaii Native histories to Native communities, and building meaningful cultural exchanges.

Traditional Native wisdom, knowledge and values is more precious given how the current socioeconomic indicators of the burgeoning Alaska Native and Native Hawaiian communities paint a dismal picture for its current generation. There have been studies done by the Ford and Rockefeller Foundations that indicate that minority-produced radio is one of the most important mediums for economic development and social change worldwide.

According to the Alaska Native Policy Institute:

- ✓ More than one-third of all prison inmates in Alaska are Natives, almost double the percentage of Natives in the total population.
- ✓ Native teen birth rates, smoking rates, use of marijuana are higher than those of non-Natives.
- ✓ Alaska Natives are far less likely than other community members to have jobs. Less than half of adult Alaska Natives have jobs, compared with 68% of non-Natives
- ✓ Alaska Natives are three times as likely as other Alaskans to live in poverty. 38% of the homeless in Anchorage – and statewide - are Alaska Native or American Indian.
- ✓ Native high school dropout rates almost doubled in just three school years (1998-2001).

According to the Office of Hawaiian Affairs State of Hawai'i Data Book

- ✓ Nearly 40% of all prison inmates in Hawaii are Natives, almost double the percentage of Natives in the total population.
- ✓ Native Hawaiians constitute the highest percentage of known criminal offenders in the state.
- ✓ Native Hawaiians rank third among murder victims in Hawaii
- ✓ Infant death in Hawaii is 8.9 out of 1,000 births, the highest rate for all ethnic groups.
- ✓ Native Hawaiians have the highest rates for several chronic illnesses, including diabetes and asthma.
- ✓ Nearly 15 percent of all Native Hawaiian families lived in poverty, compared with the overall state rate of 7.7 percent.
- ✓ 39.8% of the state's homeless population are Native Hawaiians.
- ✓ The unemployment rate among Native Hawaiians is 7.4%, as compared to the state's average of 5.1%

According to a Survey of Native Perspectives on Alaska Issues, when asked what is the single most important issue facing Alaska Natives throughout the state, one of the top four responses was that of "being a culture in transition and maintaining cultural traditions" (FAI, 2003). Additionally, in a study of Alaska Native values and opinions regarding education in Alaska, more than 80% of Alaska Native households said it was important to teach Alaska Native culture and language.

In 2005 Testimony before the U.S. Senate Committee on Indian Affairs, Hawaiian Native Jade Danner with the Council for Native Hawaiian Advancement stated: "Like other Native Americans, we understand that in addition to these individual responsibilities, we have a collective responsibility from time immemorial, to perpetuate Native Hawaiian culture, language, knowledge and traditions—our very way of life—for generations to come."

Native heritage and cultural traditions can provide the fortitude and values that guide the Native community to a more positive future. Radio exposure has repeatedly been identified as the best approach to reach Native American and Alaska Native populations. Radio is accessible to all listeners despite their age, culture, or socio-economic or educational background. The Alaska/Hawaii Native Radio Initiative will be an effective vehicle for ensuring that Native cultural values in these two unique and important American communities are preserved and shared.

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FISCAL YEAR 2009 PROJECT REQUEST FORM

Project Name: Media Violence Prevention Project

Project Location: Anchorage, Alaska and throughout Alaska

Project Description (please attach additional pages as required):

Koahnic Broadcast Corporation (KBC) is a non-profit Native media organization headquartered in Anchorage, Alaska. KBC's mission is to be the leader in bringing Native voices to Alaska and the nation. KBC requests these funds for a media campaign designed to promote violence prevention for the Native community through the broadcast of radio programs which will enable violence prevention officials, Native Elders and Culture Bearers, non-profit social service agencies and government policy makers to reach the general public and Alaska natives in particular on critical violence prevention issues. Koahnic Broadcast Corporation will actively work in partnership with the Alaska Native Justice Center, rural radio stations, and government and non-profit organizations that advocate for violence prevention and promote victim safety and victims' rights.

(See Attached Description for more details)

Related Appropriations Bill:

Amount of federal funding requested for FY09: \$200,000

Total funding to complete this project: \$200,000

Number of years to fund this project: 2

Matching funds from the State of Alaska: \$0

Matching funds from local and private entities:

Matching funds will be actively sought from private and state sources.

If this project was funded in prior appropriations bills (within the last five years), list each bill and the amount funded:

[Empty box for listing prior appropriations bills]

Amount included in the President's FY09 Budget: \$0

Amount included in the State of Alaska FY09 Budget: \$0

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Fiscal Year 2009 Project Request Form for Senator Ted Stevens

From Koahnic Broadcast Corporation

MEDIA VIOLENCE PREVENTION PROGRAM, Description, Continued.

KBC has gained expertise in work of this nature with its two award-winning broadcast series featuring Alaska Native elders and tradition-bearers, "Stories of Our People," "Native Word of the Day," with its 2005 series "Today in Alaska Native History," and 2007 Alaska Native oral history series "Listen to the Elders" which received a 2007 Alaska Broadcasters Association Goldie award, as well as media campaigns directed at reducing domestic violence, encouraging healthy lifestyle habits that are in harmony with traditional Native lifeways, and encouraging low-income families to take advantage of earned income tax credit benefits. To reach Alaska Natives with limited English proficiency, KBC has worked to produce important messages in both English and Native languages including Inupiaq, Yup'ik and Tlingit.

Koahnic Broadcast Corporation (KBC) is determined to both increase the number of Natives working in broadcasting and decrease the escalating rate of violence perpetrated against Natives in the United States.

Urban and rural Alaska Natives are overrepresented throughout the Alaskan justice system. Alaska Native adults and juveniles have a disproportionately high number of arrests and victimizations. For just one example, A University of Alaska Anchorage Justice Center analysis (2005) found violent victimization of Alaska Native/American Indian women was 2.5 times as common as for non-Native women in Alaska.

There is a strong justification for essential government funding of the Media Violence Prevention Program, that of working to decrease the escalating rate of violence perpetrated against Native people, and increase Native people's knowledge both of their legal rights to protection from violent crimes and the services available to help them achieve safety.

KBC will actively work in partnership with the Alaska Native Justice Center, Native Alaska rural radio stations and non-profit organizations that advocate violence prevention and provide services to Alaska Natives and Native Americans. Radio exposure has repeatedly been identified as the best approach to reach Native American and Alaska Native populations. Radio is accessible to all listeners despite their age, culture, or socio-economic or educational background.